



2024-2025 SPONSORSHIP GUIDE



Make a Difference



Supporting music in our community is truly a win-win. By sponsoring an event, educational program, or even the entire concert season, you provide exciting and creative cultural experiences to many, and demonstrate your philanthropic commitment to our community. It's a great opportunity to contribute to a worthwhile cause while also promoting your business.

The San Luis Obispo Symphony is a nonprofit organization that relies on donations from our community to fulfill our mission. Founded in 1954, the mission of the SLO Symphony is to support an outstanding community orchestra, to foster symphonic and chamber music education, and to contribute to the cultural and economic vitality of Central Coast Community.

The SLO Symphony is a 501(c)3 nonprofit organization: Tax ID #95-2493144



Classics Season Sponsorships

The San Luis Obispo Symphony presents five main stage concerts at the Performing Arts Center San Luis Obispo each season.

SEASON SPONSOR

\$25,000

- Exclusive sponsorship for one individual or business.
- Four (4) season tickets
- Name or logo on all printed materials promoting the season
- Full page ad in printed and/or digital season concert programs
- Social Media Mentions
- Name or logo on website
- Mention in all media releases promoting the season
- Name mentioned from stage during all classics concerts.
- Lobby tabling opportunities
- Invitations to exclusive SLO Symphony donor events

SEASON CO SPONSOR

\$15,000

- Two (2) season tickets
- Name or logo on all printed materials promoting the season
- Half page ad in printed and/or digital season concert programs
- Name or logo on website
- Mention in all media releases promoting the season
- Name mentioned from stage during all classics concerts.
- Lobby tabling opportunities
- Invitations to exclusive SLO Symphony donor events



www.slosymphony.org

Classics Concert Sponsorships



Maestro Sewell has programmed a unique program for each of our concerts. You can take part in making the magic happen by becoming a concert sponsor! Exclusively sponsor a concert, or partner with two friends for a co-sponsorship opportunity.

CONCERT SPONSOR

\$12,000

- Limited to five (5) sponsors per season.
- Six (6) concert tickets to the sponsored performance.
- Name or logo on all printed materials promoting the concert.
- Half page ad in printed and/or digital season concert programs
- Social Media Mentions
- Name or logo on website
- Mention in all media releases promoting the concert.
- Name mentioned from stage during the concert.
- Lobby tabling opportunity at the concert.
- Invitations to exclusive SLO Symphony donor events

CONCERT CO SPONSOR

\$4,000

- Limited to three (3) sponsors per concert, if no exclusive concert sponsor.
- Two (2) concert tickets to the sponsored performance.
- Name or logo on all printed materials promoting the concert.
- Name or logo on website
- Mention in all media releases promoting the concert.
- Name mentioned from stage during the concert.

Soloist Sponsorship



SOLOIST SPONSOR

\$5,000

- Limited to five (5) sponsors per season.
- Four (4) concert tickets to the sponsored performance.
- Name or logo on all printed materials promoting the concert.
- Social Media Mentions
- Name or logo on website
- Mention in all media releases promoting the concert.
- Name mentioned from stage during the concert.



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Musician Sponsorships



Support your talented neighbors by sponsoring a chair in our orchestra.

CONCERTMASTER

\$2,000

- Exclusive Sponsorship for one individual or business.
- Name or logo in printed and digital season program.
- Name listed on website.
- Invitations to exclusive SLO Symphony donor events.

PRINCIPAL

\$1,800

- Name in printed and digital season program.
- Name listed on website.
- Invitations to exclusive SLO Symphony donor events.

SECTION

\$1,500

- Name in printed and digital season program.
- Name listed on website.
- Invitations to exclusive SLO Symphony donor events.

SECTION CO SPONSOR

\$800

- Name listed as co-sponsor in printed and digital season program.
- Name listed on website.
- Invitations to exclusive SLO Symphony donor events.

BACKSTAGE CARE

You can also add an additional gift for backstage care! Sponsor musician snacks for rehearsals, or even sign up to bring snacks to a rehearsal and enjoy a sneak preview of the concert!

www.slosymphony.org



No Ties Allowed Sponsorships

Hundreds of community members attend our working rehearsal, open to the public every Saturday morning prior to a Classics Concert.

SEASON SPONSOR

\$10,000

- Exclusive Sponsorship for one individual or business
- Two (2) season tickets.
- Name or logo on all printed materials promoting the season.
- Social Media Mentions.
- Name or logo on website.
- Mention in all media releases promoting the season.,
- Name mentioned from stage during all five No Ties Allowed events.
- Lobby tabling during No Ties Allowed.
- Invitation to Exclusive SLO Symphony donor events.

CO SPONSOR

\$2,000

- Limited to five (5) sponsors.
- Two (2) tickets to the sponsored concert.
- Name or logo on website.
- Name in printed or digital concert program.
- Mention in all media releases promoting the concert.
- Name mentioned from stage during the sponsored No Ties Allowed event.



Symphonic Forays Sponsorships

Learn from our featured soloists and special guests before each Classics performance!

SEASON SPONSOR

\$2,500

- Exclusive Sponsorship for one individual or business.
- Two (2) tickets to the concert of your choice.
- Name or logo on all printed materials promoting the season.
- Name or logo in printed and digital season program.
- Name or logo on website.
- Mention in all media releases promoting the season..
- Name mentioned from stage during all five Symphonic Forays events.

CO SPONSOR

\$500

- Limited to five (5) sponsorships.
- Name or logo in printed and digital concert program.
- Name or logo on website.
- Mention in all media releases promoting the season..
- Name mentioned from stage during all five Symphonic Forays events.



Youth Symphony Concert Sponsorships

Sponsor a performance from our student ensembles!

CONCERT SPONSOR

\$3,000

- Four (4) concert tickets to the sponsored performance.
- Name or logo on all printed materials promoting the concert.
- Half page ad in printed and/or digital season concert programs
- Social Media Mentions
- Name or logo on website
- Mention in all media releases promoting the concert.
- Name mentioned from stage during the concert.

CONCERT CO SPONSOR

\$1,500

- Two (2) concert tickets to the sponsored performance.
- Name or logo on all printed materials promoting the concert.
- Name or logo on website
- Mention in all media releases promoting the concert.
- Name mentioned from stage during the concert.



Music Education Sponsorships

Music Education programs bring kids (and grown-ups) an up-close and personal encounter with musical instruments, showing how different types of instruments creates a unique sound, and how they are played.

PETTING ZOO & MUSIC VAN

\$5,000

- Four (4) tickets to a concert of your choice.
- Name or logo on all printed materials promoting the music education activities of the season.
- Half page ad in printed or digital season program.
- Name or logo on website.

PETTING ZOO & MUSIC VAN CO SPONSOR

\$2,500

- Two (2) tickets to a concert of your choice.
- Name or logo on website.
- Mention in all media releases promoting the season..
- Name mentioned from stage during all five Symphonic Forays events.



Special Event Sponsorships

From Pops Concerts to Gala Events, we put the “fun” in Symphony!



GOLD SPONSORSHIP

\$10,000

- Ten (10) tickets to special event.
- Name or logo on all printed materials promoting the event.
- Social Media Mentions.
- Name or logo on website.
- Full page ad in event program.
- Half page ad in all season concert programs.
- Mention in all media releases promoting the event.
- Name mentioned from stage during the event.
- Lobby tabling during the event.
- Banner and/or logo displayed during event.
- Invitation to Exclusive SLO Symphony donor events.

SILVER SPONSORSHIP

\$5,000

- Ten (10) tickets to special event.
- Name or logo on all printed materials promoting the event.
- Social Media Mentions.
- Name or logo on website.
- Half page ad in event program.
- Mention in all media releases promoting the event.
- Logo displayed during event.
- Name mentioned from stage during the event.

BRONZE SPONSORSHIP

\$2,500

- Four (4) tickets to special event.
- Name or logo on website.
- Logo in event program.
- Mention in all media releases promoting the event.
- Logo displayed during event.
- Name mentioned from stage during the event.

Media & Trade Sponsorships

As a local nonprofit organization in the community, the SLO Symphony relies on local businesses to help promote concerts and support classical music on the Central Coast!

SPONSORSHIP BENEFITS

Total value customized to your business.

- Your name or logo on all marketing materials for the season or special event.
- Your logo in all printed or electronic programs for the season or special event.
- Placement on slosymphony.org and link to your company website.
- Your name or logo in all emails and materials promoting the season or special event.
- Your name mentioned in all media releases promoting the season or special event.
- Your name mentioned from stage at the concerts or special event.
- Four (4) tickets to each sponsored performance or special event.



thank
you

Thank you for supporting music in your community!

Please consult your tax preparer about deductibility and
how to list contributions on your taxes.

The SLO Symphony is a 501(c)3 nonprofit organization.
Tax ID #95-2493144



Commitment Form

Thank you for your support of the SLO Symphony!



CONTACT INFORMATION

Name:

Address:

Phone:

Email:

Business Name:



SPONSORSHIP LEVEL

Sponsorship Type:

Amount:

Would like to sponsor a specific concert or musician?



- Check enclosed.
- Please invoice me at the address above.
- Charge my credit card:

CC# Exp.

CVV Signature



More Information

- Exclusive Sponsorship Commitments Due by 7/1/2024
- Season Commitments due by September 1, 2024
- Logos and Artwork due 60 days prior to sponsored event
- Send logos and artwork in JPG, PNG or PDF Format
- Call (805) 543-3533 for more information.



www.slosymphony.org

