

IMPACT THE COMMUNITY



About the San Luis Obispo Symphony

Over 60 years of creating unforgettable musical moments in San Luis Obispo

For over 60 years, the San Luis Obispo Symphony has been the cultural heartbeat of the Central Coast—bringing world-class live orchestral music to our community and inspiring generations through the power of sound. From breathtaking mainstage concerts at the Performing Arts Center San Luis Obispo to dynamic youth music education, we are more than just a symphony—we are a movement that connects people through music.

Led by Maestro Andrew Sewell, the Symphony blends artistic excellence with community impact, showcasing talented local musicians alongside celebrated guest artists from across the globe. Each season, we bring unforgettable performances to life while nurturing the next generation of music lovers and performers through robust education outreach and youth ensemble programs.

At the core of our mission is the belief that music should be accessible to everyone. Through partnerships with local schools, free family concerts, and community events, the Symphony brings music beyond the concert hall and into the lives of people of all ages and backgrounds. When you support the San Luis Obispo Symphony, you're not just funding performances—you're investing in creativity, education, and the cultural legacy of our region. Your generosity helps ensure that the joy of live music continues to uplift and unite our community for generations to come.

Impact on the Community

How the San Luis Obispo Symphony Enriches Our Region Through Music

For more than six decades, the San Luis Obispo Symphony has been a vibrant cultural force, enriching lives and connecting people across the Central Coast through the universal language of music. Our impact extends far beyond the concert hall—touching hearts, inspiring young minds, and strengthening the social and economic fabric of our community.

Music Education: Cultivating the Next Generation

We believe that music education is vital to a thriving community. Each year, the Symphony's robust education programs reach over 16,000 local students through free or low-cost concerts, school visits, and youth ensembles. By bringing live orchestral music into classrooms and community centers, we spark creativity, boost academic achievement, and foster a lifelong love of the arts in young people.

Programs like Instrument Petting Zoo, Notes in Class, and Strings in Schools provide hands-on opportunities for students to engage with music professionals and develop their own talents—ensuring that music remains a vibrant part of our region's future.

SPONSOR A MUSICIAN



*"The joy of live music shared in community opens my heart and expands my soul.
Thank you, SLO Symphony!!" - Minke WinklerPrins*

Sponsor a Musician – Chair Sponsorship Program

Support the Artists Who Bring Our Music to Life

Behind every beautiful note is a dedicated local musician. When you sponsor a chair, you're not only funding their artistry—you're connecting your name or business with the music that inspires our community. Each sponsorship level includes personalized recognition and access to exclusive events, while helping sustain the excellence of our orchestra.

Concertmaster - \$2,000

- Exclusive Sponsorship for one individual or business
- Name or logo in program
- Name listed on website
- Invitations to exclusive SLO Symphony donor events

Principal - \$1,800

- Name in program
- Name listed on website
- Invitations to exclusive SLO Symphony donor events

Section - \$1,500

- Name in program
- Name listed on website
- Invitations to exclusive SLO Symphony donor events

Section Co-sponsor - \$800

- Name in program
- Name listed on website
- Invitations to exclusive SLO Symphony donor events

SPONSORSHIP LEVELS



Symphony Leader — \$15,000

Become a leading force behind one of SLO Symphony's signature concerts or events. As a Symphony Leader, your sponsorship ensures an unforgettable experience for the community while placing your brand in front of engaged, arts-minded audiences.

Your Sponsorship Supports:

A Classics Concert, Pops Concert or Annual Pre-Concert Benefit

As a Symphony Leader Sponsor, you receive:

Prominent Recognition

- Name or logo featured on all print and digital materials promoting your sponsored performance or event
- A full-page ad in the event or season program
- Name or company mentioned on stage at the concert

Direct Audience Engagement

- Lobby tabling opportunities during your sponsored performance or event
- Stage mention by the conductor or MC during the concert
- Display banner/logo placement for special events

Digital & Social Exposure

- Website presence and social media spotlights leading up to the event

Exclusive Access

- Eight (8) concert tickets or twenty (20) tickets to your sponsored special event
- Invitations to exclusive SLO Symphony donor and VIP gatherings

Opus Level — \$10,000

Support community-focused programming such as Pops concerts, youth outreach, or our No Ties Allowed events while gaining valuable visibility and customer engagement.

Your Sponsorship Supports:

No Ties Allowed, a Pops Concert or Annual Pre-Concert Benefit

As an Opus Sponsor, you receive:

Prominent Recognition

- Name or logo on all materials related to your sponsored concert or event
- A full-page ad in the official event program
- Recognition in press releases and online event listings

Direct Audience Engagement

- On-stage acknowledgment during your sponsored performance
- Lobby presence at No Ties Allowed events
- Logo or banner display at Pops and benefit events

Digital & Social Exposure

- Website recognition and scheduled social media mentions

Exclusive Access

- Six (6) concert tickets or ten (10) tickets to your sponsored event
- Invitations to Symphony donor events throughout the season

SPONSORSHIP OPPORTUNITIES



Thank you for considering supporting the SLO Symphony. Your sponsorship helps us bring exceptional performances, impactful educational programs, and cultural enrichment to the community. Below are the sponsorship levels, their associated benefits, and what your contribution will fund.

All sponsorships can be customized to fit our partner's needs.

		Season Sponsor	Symphony Leader	Opus	Concerto	Overture
		\$30,000	\$15,000	\$10,000	\$5,000	\$2,500
At the Concert or Special Event	Exclusive designation for one individual or business as "Season Sponsor" for the concert season	✓				
	Name highlighted from stage during the concerts or event	✓	✓	✓	✓	
	For special event sponsors only: Banner or logo displayed during the event	✓	✓	✓		
	Lobby tabling during event	✓	✓	✓		
Marketing	Name or logo on all printed materials promoting the sponsored concert, special event or music education	✓	✓	✓	✓	
	Ad space in the concert or event program	Full page	Full page	Full page	Full page	Name or logo
	Name or logo on website	✓	✓	✓	✓	
	Mention in all media releases promoting the season	All promoting the season	All promoting the season	All promoting the concert or music education	All promoting the concert or music education	
	Ad space in all season concert programs	Full page	Half page			
	Social media mentions	✓	✓	✓	✓	
	Invitation to exclusive SLO Symphony donor events	✓	✓	✓	✓	
	Tickets to the sponsored Classics concert	4 for all Classic Concerts in the Season	8	6	4	2
or						
Tickets	Symphony in Bloom or Pops by the Sea tickets	2 tables of 10	2 tables of 10	Table of 10	Table of 10	5

It's no small miracle that this local symphony exists and has survived and thrived for more than 60 years.

-Minke WinklerPrins

SPONSORSHIP COMMITMENT FORM



“I love all music, especially symphonic music. I believe that music touches the soul of everyone who participates, either playing or listening. And this is regardless of ethnicity, age, politics, religion or other differences. So, music brings us together like nothing else can. That is why I wholeheartedly support the SLO Symphony.” - Jeffrey Brady

All sponsorships are customizable to meet our partner’s needs and desires.

Thank you for your support of the SLO Symphony!

Contact Information

Name:

Address:

Phone:

Email:

Business Name:

Sponsorship Level

Sponsorship Type:

Amount:

Would you like to sponsor a specific concert or musician?

Payment

- Check
- Please invoice me at the address listed
- Charge my credit card

CC# _____ Exp. _____

CCV _____

Signature _____

More Information

- Exclusivity Available
- Logos and Artwork due 60 days prior to sponsored event

For more information:

Emily Reneau
Director of Development
(805) 542-1785
emilyr@slosymphony.org
www.slosymphony.org

Concerto Level — \$5,000

Play a key role in bringing music education and performance to life—whether by sponsoring a Youth Symphony concert, a guest soloist, or one of our beloved petting zoo programs.

Your Sponsorship Supports:

A concert soloist, petting zoo and music van visits, Youth Symphony concerts, Pops concerts or special events

As a Concerto Sponsor, you receive:

Prominent Recognition

- Your name or logo included on printed and/or digital promotional materials
- Full-page ad placement in the concert or educational program

Direct Audience Engagement

- Stage mention at the sponsored event
- Presence in related media communications

Digital & Social Exposure

- Website listing and coordinated social media shoutouts

Exclusive Access

- Four (4) tickets to your sponsored concert or event

Overture Level — \$2,500

Support youth music education and entry-level concerts while gaining community exposure and valuable connections.

Your Sponsorship Supports:

Symphonic Forays, Youth Symphony concerts, or special event support

As an Overture Sponsor, you receive:

Prominent Recognition

- Logo in the official concert program
- Website listing as a community partner

Direct Audience Engagement

- Name mentioned from the stage during your sponsored event

Exclusive Access

- Two (2) tickets to your sponsored performance or four (4) tickets to a special event



Cultural Enrichment: Building a Stronger Community

The San Luis Obispo Symphony presents five mainstage concerts each season at the Performing Arts Center San Luis Obispo, offering world-class performances featuring local and guest artists. These events serve as cultural gathering points, inviting residents and visitors alike to share in the joy of live music.

Our diverse programming—ranging from classical masterworks to pops concerts—celebrates the rich tapestry of musical traditions and reflects the inclusive spirit of our community. Through partnerships with local organizations and outreach events, the Symphony strengthens community bonds and brings people together across generations.

Economic and Social Impact

The Symphony is not only a cultural cornerstone but also an economic driver. Our concerts attract thousands of patrons annually, supporting local restaurants, hotels, and small businesses throughout downtown San Luis Obispo. Moreover, our investment in local musicians and arts education contributes to a thriving creative economy that enhances quality of life and positions the Central Coast as a vibrant destination for arts and culture.

Through our collaboration with local nonprofits, we're able to provide complimentary seats to individuals who may have limited access to classical music, helping make the symphony more inclusive and accessible to all.

Join Us in Making a Difference

Your support of the San Luis Obispo Symphony is an investment in more than music—it's an investment in the heart and soul of our community. Together, we can continue to inspire, educate, and unite people through the extraordinary power of orchestral music.

By the Numbers

- 5 mainstage concerts each season
- 60+ years of musical excellence
- Partnerships with 30 schools
- Hundreds of community events and outreach programs each year

"After moving to the area 20 years ago we were introduced to the Symphony by local friends John and Becky Baer. We learned of its music education program, since John drove The Music Van, and were amazed at the quality of its classical music performances. We give it our continued support to make these performances available to our community and to bring the experience of classical music to younger generations through the John Baer Music Education Fund."

- Garrett Foulke & Dorothy Correa



**SAN LUIS OBISPO
SYMPHONY**

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